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## OZONE – For Childhood. For Tomorrow.

### Dear Educators & Partners in Learning,

Every child deserves a safe, joyful, and nurturing environment. Together, we can create that future. Through the **OZONE campaign**, we extend our hands to you to join this mission — to protect, to nurture, and to lead.

### Campaign Purpose

Just as the ozone layer shields Earth, the **OZONE Run shields childhood**.  
We run not just for fitness, but for **breath, clarity, and legacy**.  
Each step is a stand against harm, a celebration of growth, and a pledge for tomorrow.

### Invitation to Join Hands

We invite your school to **adopt one Zone** from the OZONE framework and become a partner in shaping a healthier, safer, and more compassionate tomorrow.

### The OZONE Framework

- **O – Offline First:** Encourage digital detox, presence, and play.
- **Z – Zero Tolerance:** Stand against bullying, drugs, and pollution.
- **O – Open Arms:** Build emotional safety, empathy, and inclusion.
- **N – Nature Nurture:** Protect the environment and restore our senses.
- **E – Embrace Equity:** Promote fairness, recognition, and legacy for all.

### OZONE Activities for Schools

Here are suggested **year-long activities** schools can adopt under each Zone:

#### ● **O – Offline First**

- Monthly “No Gadget Day.”
- Play-based Fridays – traditional/outdoor games.
- Digital Detox Pledge with families.
- Workshops on mindful tech use.
- Storytelling hours with grandparents/community elders.
- Reading marathons (no screens, just books).
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## ● **Z – Zero Tolerance**

- Anti-bullying clubs.
- Poster/essay competitions on anti-drugs & pollution.
- International Anti-Drug Day (June 26) events.
- Waste segregation & anti-littering drives.
- Street plays/skits on bullying, drugs, pollution.
- Peer counselors trained to support students.

## ● **O – Open Arms**

- Buddy system for new students.
- Weekly well-being circles.
- Empathy & inclusion role-plays/theatre.
- Inclusive events for children with special needs.
- Thank-you card drives for peers, teachers, staff.
- Compassion projects (visits to orphanages/old-age homes).

## ● **N – Nature Nurture**

- Adopt-a-plant project.
- Monthly clean-up drives.
- Eco-friendly celebrations.
- Sensory garden/green corner in school.
- Nature journaling (recording seasonal changes).
- Water conservation challenges (weekly water saved).

## ● **E – Embrace Equity**

- Equal Opportunity Week.
- Debates/projects on equity.
- Awards for fairness and inclusion.
- Partnerships with underprivileged schools.

- Gender-sensitivity workshops.
- Inclusive sports days (mixed-age/ability teams).

### How You Can Contribute

- ✓ Adopt a Zone and integrate it into your school culture.
- ✓ Organize awareness programs, events, or campaigns for your chosen Zone.
- ✓ Showcase your commitment by standing with us at the OZONE Run.

📌 **Commitment Form:** Fill in your choice of Zone here → <https://shorturl.at/NuiAP>

🤝 **Together, let's protect childhood. Together, let's pledge for tomorrow.** ❤️

Warm regards,



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